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ARTSY

The 20 Best Booths at Frieze London and Frieze Masters

ARTSY EDITORIAL
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Venus Over Manhattan

FRIEZE MASTERS, SPOTLIGHT SECTION, BOOTH H9

WITH WORKS BY JOHN DOGG

As the story goes, in the mid-1980s, beloved New York dealer Colin de Land wanted to show work by Richard Prince—but the artist would only accept the offer if he could show under a pseudonym. And thus, “John Dogg” was born. Beneath this alias, Prince mounted solo exhibitions in 1986 and 1987 and produced a total of 23 works, six or seven of which have gone entirely missing after artist Ford Beckman’s art collection was seized by the IRS in 2002, said the gallery’s Zach Fischman. Save for a couple group shows, the remaining works haven’t been shown together in a presentation of this size since the 1980s. At Frieze Masters, they offer a fascinating peek into early Prince: sculptures made from tire cases, tires, and vinyl tire covers. The Dogg pieces were created around the same time that Prince was exhibiting car hoods under his own name, suggesting a generative period where the artist wasn’t afraid to freely experiment.