

# VENUS

---

## MANHATTAN

Press Release

### Snowfro: Chromie Squiggles

Opening: Saturday, February 12<sup>th</sup>, 2022

On view: February 12<sup>th</sup> - 26<sup>th</sup>

Venus Over Manhattan  
120 East 65<sup>th</sup> Street  
New York, NY 10065



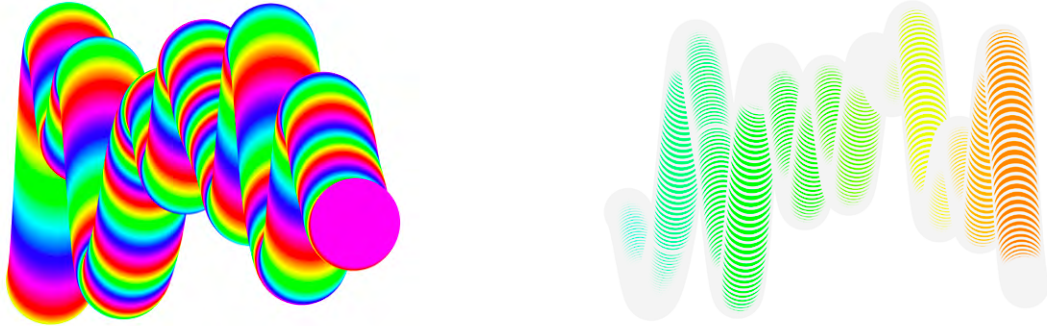
(New York, NY) – [Venus Over Manhattan](#) is pleased to present an exhibition of recent work by **Snowfro (Erick Calderon)**, organized in collaboration with [Infinite Objects](#). The presentation comprises a group of more than fifty *Chromie Squiggles*, and marks Snowfro's debut solo gallery exhibition. The exhibition will be on view from February 12<sup>th</sup> through 26<sup>th</sup>.

Erick Calderon, known as Snowfro, is the founder of [Art Blocks](#), a public platform for hosting, exhibiting, and acquiring works of generative digital art. Distinct from other forms of digital art, generative art requires an artist design a process, or a set of rules, which generates an image when set into motion. To encourage and support this method of working, Snowfro launched Art Blocks in November 2020 with his own series of generative works, called *Chromie Squiggles*. As works of generative digital art, *Chromie Squiggles* rely upon Snowfro's algorithm, which includes a set of variables and parameters that determine the visual characteristics of its output. Each time the algorithm runs, it produces a *Chromie Squiggle* entirely unique from any other. Snowfro's algorithm could theoretically produce trillions of unique images, but he capped their production at 10,000, thereby creating an edition of 10,000 possible *Chromie Squiggles*. The Art Blocks platform facilitates the opportunity to run this algorithm and generate a *Chromie Squiggle*, a process known as "minting" a piece of digital art. To date, 9,270 *Chromie Squiggles* have been minted, and Snowfro retains the remaining 730 un-minted *Chromie Squiggles*.

# VENUS

---

## MANHATTAN



The exhibition at Venus Over Manhattan comprises fifty one previously minted *Chromie Squiggles*, organized into groups. These groups illustrate different types of *Chromie Squiggles* and reflect their range of visual characteristics. There are six types of *Chromie Squiggles*—standard, slinky, fuzzy, ribbed bold, and pipe—and each type can then display a range of additional characteristics, relating to their starting color, ending color, number of segments, height, color spread, and color direction. Certain visual characteristics are significantly rarer than others; while there are nearly six thousand “standard” *Chromie Squiggles*, there are less than two hundred “pipe” *Chromie Squiggles*.

Snowfro's *Chromie Squiggles* exist permanently as a string of code, but they can exist in several visual formats. For the purposes of this exhibition, Snowfro collaborated with Infinite Objects to display his *Chromie Squiggles* as “Video Prints.” Snowfro and Infinite Objects created a series of permanently treated displays in two different sizes, which hold a single *Chromie Squiggle* that plays on a loop. Organized into visually distinct groups, the *Chromie Squiggles* in the exhibition comprise a kind of introduction to the project's visual vocabulary, illustrating the wide range of possible iterations that the algorithm can produce. In conjunction with the exhibition, Snowfro will make available 10 un-minted *Chromie Squiggles*, and will be present to mint them with their purchasers.

For further information about the exhibition and availability, please contact the gallery at [info@venusovermanhattan.com](mailto:info@venusovermanhattan.com)

### Venus Over Manhattan

120 East 65<sup>th</sup> Street  
New York, NY 10065

### Gallery hours:

Tuesday - Saturday, 10 am – 6 pm

*To ensure the health and safety of staff and visitors, masks and social distancing will be required in accordance with public guidelines.*

### About Infinite Objects

Infinite Objects believes that video and NFTs should be appreciated the same way prints and photographs have been for centuries — not just trapped in our phones and laptops. IO's permanently treated displays have no buttons, apps, or connectivity, and bring scarcity and value to video content in the real world for the first time.

### Press Contact

Susan Ainsworth, Ainsworth Associates  
[susan@ainsworthassociates.net](mailto:susan@ainsworthassociates.net)  
+1 (917) 861-7949

### Image credits

Snowfro, *Chromie Squiggle* #9229.  
Snowfro, *Chromie Squiggle* #5355.  
Snowfro, *Chromie Squiggle* #9231.  
All images courtesy Snowfro and Venus Over Manhattan, New York